



PROJECT ACCELERATE

India

The project aims at setting up a replicable model for establishing college campuses into premium hubs of incubation for green and sustainable start-ups and business ideas.

The details of the project are as follows:

1. An orientation workshop was conducted for all the startup enthusiasts where they were taught about the dynamics of green startups and how the ideas are implemented. The same stage was used to call for ideas.
2. The shortlisted candidates were invited to a 2 day camp where experts in fields of coding, content writing and designing etc. worked with them on their ideas and tried to improve them.
3. On the final day, all the teams presented their ideas and the most viable ones were then accelerated.
4. The startup program provides a funding for the next 2 months and they buy a part of ownership of the selected ideas.
5. For the next 2 months, the startup ideas will be implemented under the guidance of the experts mentioned above. Each week, every influencer needs to report back on the progress. This will continue for a period of next 2 months in a rigorous manner. Finally, a demo day will be held for all the startups where Angel Investors will be invited. They will pitch their ideas and the growth rate over the 2 months of operations to the investors. Finally the batch of startups selected 2 months ago will be released to operate independently.

Team Members

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